

PRESS RELEASE

Tuesday, 12th October 2021

SHAPE360® TDS: a sustainable and versatile labeling choice designed for today's commercial sorting and recycling systems

San Giorgio di Nogaro (Italy) – Taghleef Industries announces the launch of SHAPE360® shrink films range, featuring a new and updated SHAPE360® TDS, the leading-edge solution for TD shrink sleeve labels.

Sustainable, versatile, and highly appealing – SHAPE360® TDS is a high TD shrink clear label film that improves PET bottle recycling quality and efficiency by ensuring the separation of floatable printed sleeves from rigid PET flakes. Thanks to its low density, the weight of the label is reduced. TDS is compatible with polyolefin sorting streams and is therefore a perfect solution for PP and HDPE containers resulting in recoverable all-olefin packages. It is certified as recyclable by Interseroh with its “Made for Recycling” seal and by the European PET Bottle Platform (EPBP). TDS has received critical guidance recognition by the Association of Plastic Recyclers (APR) for its recyclability with PET, colored HDPE, and natural HDPE containers.

Thanks to its “no-label look” given by a superior gloss and transparency, TDS is designed to maximize product differentiation and brand shelf-appeal by providing a 360-degree billboard decoration. It guarantees up to 65% shrinkage enabling a gradual labelling of empty and thin-wall containers with no squeezing risk nor air and moisture trapping. Its negligible MD shrink prevents any undesired “smile effect” at bottle extremities while the inherent versatility makes it the perfect choice to decorate containers in a variety of shapes and sizes and made from different materials. Furthermore, the film’s strong seaming is achieved using *Ti*’s natural-based solvents.

By partnering with Taghleef, customers can discover ways to reDESIGN™ their labeling solutions by switching to high-performing and environment-friendly products, like SHAPE360® TDS: the most sustainable, versatile, and highly appealing choice.

The full range of SHAPE360® shrink label films are part of Dynamic Cycle™, Taghleef Industries’ set of initiatives aimed to address sustainability issues and contribute to the quality of life of generations to come.



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About Taghleef Industries

Taghleef Industries (*Ti*) is the leading supplier of specialty and high-performance films for packaging, labels, industrial, and graphic arts applications. Headquartered in Dubai with manufacturing sites in eleven countries on six continents, the company has an annual capacity of 500,000 metric tons of BOPP, CPP, and PLA films for the global marketplace. *Ti* delivers intelligent packaging solutions and sustainable added value to customers and stakeholders through innovative research, high quality film products and focused service. For additional information on Taghleef Industries, Dynamic Cycle™ and *Ti* brands including SHAPE360®, NATIVIA®, EXTENDO®, DERPROSA™, SynDECOR®, Titanium™, and reLIFE™ visit www.ti-films.com.

To know more on SHAPE360®, discover its new landing page:

[Taghleef | SHAPE360 shrink films \(ti-films.com\)](http://Taghleef | SHAPE360 shrink films (ti-films.com))

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